

LB

HOW TO
APPLY
FALSE
EYELASHES



How to choose and how to apply like a pro!

Let's face it – everyone, even those blessed with long lashes, can do with a little help every now and then. This is especially true when we are going out or want a different look. The aim of this article is to supply you with great information about eyelash extensions as well as how to apply them.

Firstly, what makes a good false lash?

All false lashes are NOT created equal. If you want a pair that you can use over and over again then quality is important. It will also affect the comfort factor which is important while you are wearing them! There is nothing worse than having a great night ruined by annoying lashes. You can get lashes made from a variety of materials, such as silk, human hair, fabric, synthetic and metallic materials, mink fur and feathers.

What makes lashes heavy?

High quality material made with a thin and flexible spine providing maximum comfort is the key. Usually after application it may take a minute or two to adjust to the feeling of wearing them but if applied correctly the lashes will feel as though you have nothing on.

Are lashes reusable?

Yes, as long as they are of artistry quality. You just roll them off any glue after use from the spine of the lash and store them in your lash case. If your lashes are more extravagant with feathers and other accessories they will require more care with removal from the tray.

How long can you wear the lashes for?

Good quality lashes can stay on for up to 24 hours – however do not sleep or shower with them on.



Is the glue I use important?

Yes. It must be high quality rubber latex glue. Make sure the glue dries clear and leaves no residue. If you are a contact lens wearer, ensure the glue has no odour, is flexible and very comfortable to wear and remove.

How much glue do I use?

Less is more! Only a hairline thickness of glue applied along the inner spine is needed for perfect application. You might like to add an extra dab of glue at either end of the lash, as this is the place most likely to lift from the eye.

How long do you have to apply the lash after you have applied the glue to the spine of the lash?

You should wait 15-30 seconds after applying the line of the glue to the spine in order for the glue to become tacky. This will allow the lash to adhere to the lid with more ease.

Can you have a reaction to the glue?

No, however if you are allergic to rubber or latex, a patch test would be strongly recommended.

What should I do if the lash is applied incorrectly?

Remove the lash, roll off any residual glue from the spine and reapply.

When do you apply your makeup?

Apply foundation and eyeliner, than apply your lash. Eyeliner may then be touched up if needed.

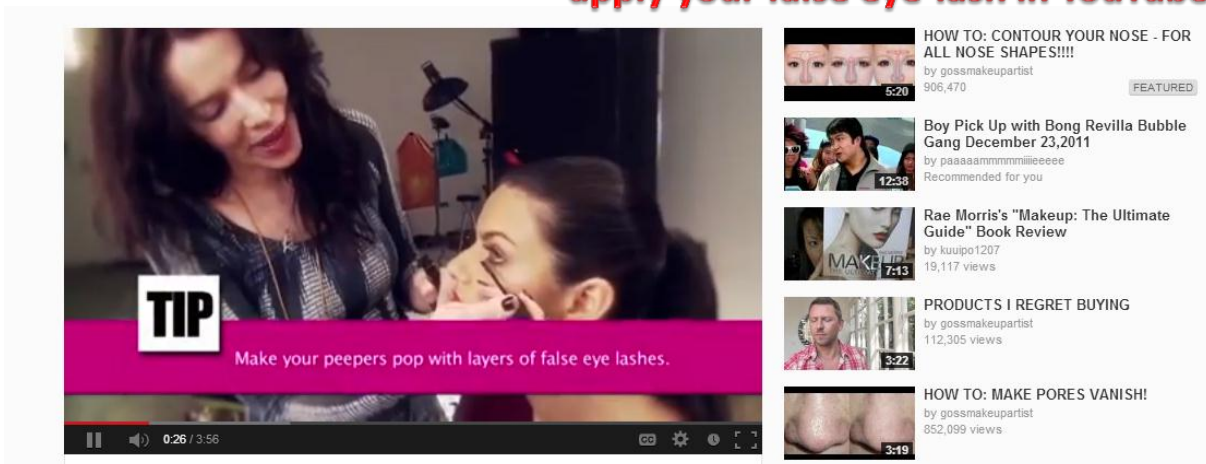
Does mascara affect the life of the lashes?

Yes. It is not recommended, however it is desirable to apply mascara to your own lashes before lash application. This helps your own lashes curl up and blend with the eye lashes.

How to apply false lashes.

1. Always apply your makeup, eye shadow, liner and mascara to your own lashes first.
2. Apply a thin, hairline thickness of glue along the spine of the lash, wait 15 -30 seconds until glue goes tacky.
3. Slightly lift the eyelid from the eye brown, rest the spine of the lash in the groove (where the natural lash leaves the skin) and follow the line of the lid.

Click here for tips how to beautifully apply your false eye-lash in YouTube



4. Gently push the tip of the lash inwards to ensure complete adhesion.
5. Ensure the false lash sits neatly over the natural lash. Once the glue is dried and the lash is secure, gently push your own lashes into the false lashes to ensure a natural look.
6. Open the eye and remove any glue that may have spread between the top and the bottom lid. Remove any excess with eye shadow applicator or wet tip.
7. Then reapply eyeliner for a perfect finish.

*The 14 Most Fashionable False Eyelash
Styles Available*



$\frac{3}{4}$ Lash



Brown/Blonde Lash



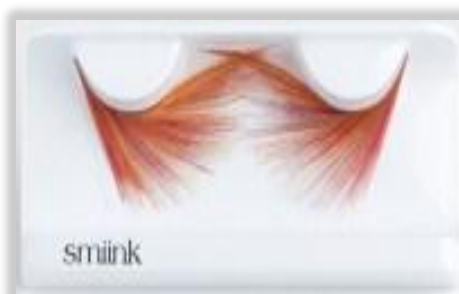
Coloured Lash



Crystal Lash



Everyday Full Lash



Fantasy Lash



Feather



Glitter



Individual Flares



Long Luscious Black



Medium Full Lash



Metallic Lash



Pure Mink Lash



Underneath Lash

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